

hexure

HORIZONS

2024 CLIENT CONFERENCE

**SPONSORSHIP
PROSPECTUS**

Grand Hyatt Nashville | Nashville, TN | September 11 - 12, 2024

WELCOME

PROSPECTIVE SPONSOR

Horizons is more than just a conference. It's a convergence of innovation, knowledge, and unparalleled networking opportunities.

Horizons 2023 was a great success, and Horizons 2024 promises to be another exceptional event.

Horizons is a two-day event exclusively for Hexure's carrier and distribution clients. It facilitates the sharing of strategic knowledge and best practices. Plus, attendees forge connections across the insurance, financial services, and wealth management sales lifecycle.

For our partners, Horizons 2024 provides a unique opportunity to engage with Hexure's carrier and distributor clients, executives, and team members. Past sponsors have been part of conversations on new and innovative solutions, ideas, best practices, challenges and successes, the evolving sales environment, industry transformations, and more. Horizons also fosters opportunities to strengthen existing relationships or establish new connections and partnerships.

Horizons is a dynamic forum where Hexure clients, team members, and partners unite to drive the industry forward collaboratively. Together, we can power streamlined digital sales processes, maximized efficiencies, and transformative experiences that deliver insurance, retirement, and wealth management products into the hands of many today and into the future.

This year's sessions will provide insight into our product vision and strategic future-ready innovations and uncover 2024 and 2025 product enhancements that further expand client's return on their investment in Hexure solutions. Hear about client use cases and success, individually and collaboratively, to create centralized, connected and streamlined sales processes and experiences that drive efficiency and boost sales for carriers, distributors and advisors while delivering a better buying experience for clients.

You won't want to miss Horizons. Join the conversations and become a Horizons 2024 sponsor.

Horizons 2024 is taking place in the heart of downtown Nashville at the Grand Hyatt Nashville. The conference will kick off mid-day on Wednesday, September 11, and adjourn the morning on Friday, September 13.

Join us at Horizons 2024 – where possibilities unfold, connections thrive, and the future of industry excellence is redefined.

MEET THE HEXURE LEADERSHIP TEAM

The Hexure leadership team is looking forward to connecting with you in person at Horizons.



**LAIRD
RIXFORD**
Chief Executive Officer



**JAYLENE
KUNZE**
Chief Financial Officer



**NAG
VAIDYANATHAN**
Chief Technology Officer



**BECKY
SCHROEDER**
Chief Marketing Officer



**DOUG
MASSEY**
Executive Vice President, Sales



**JACI
MILLER**
Chief Sales Officer



**ALLISON
GRIMM**
Chief People Officer



**KEVIN
POHMER**
Chief Product Officer



**RON
SHOUSE**
Chief Architect

SPEAKER, EXPERIENCE & ENTERTAINMENT SPONSORS

PLATINUM SPONSOR: \$10,000 (1 AVAILABLE)



- Four attendee passes
- One 45-minute speaker session
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- One push notification through mobile app highlighting sponsor
- Mobile app sponsor banner
- Sponsor recognition on mainstage during welcome general
- 30-second video featured in mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (2x)

GOLD SPONSOR: \$5,000 (4 AVAILABLE)



- Two attendee passes
- One 30-minute single-speaker session or participate in a session panel
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- One push notification through mobile app highlighting sponsor
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

SILVER SPONSOR: \$3,000 (6 AVAILABLE)



- One attendee pass
- Participate in a session panel
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

SPEAKER, EXPERIENCE & ENTERTAINMENT SPONSORS

ENTERTAINMENT SPONSOR: \$10,000 (1 AVAILABLE)



- Four attendee passes
- Logo recognition on signage at the evening event
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- One push notification through mobile app highlighting sponsor
- Mobile app sponsor banner
- 30-second video featured in mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (2x)

KEYNOTE SPONSOR: \$10,000 (1 AVAILABLE)



- Four attendee passes
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- One push notification through mobile app highlighting sponsor
- Mobile app sponsor banner
- Logo recognition on keynote sign
- Sponsor recognition on mainstage before keynote speaker
- 30-second video featured in mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (2x)

MIX & MINGLE BAR SPONSOR: \$7,500 (1 AVAILABLE)



- Three attendee passes
- Logo recognition on signage at the evening event
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- Signature cocktail at event named after sponsor
- One push notification through mobile app highlighting sponsor
- Mobile app sponsor banner
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

SPEAKER, EXPERIENCE & ENTERTAINMENT SPONSORS

WATER STATION SPONSOR \$7,500 + COST OF WATER BOTTLES (1 AVAILABLE)



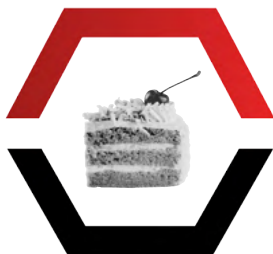
- Two attendee passes
- Horizons co-branded logo water bottles provided to all attendees
- Logo recognition at water station
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- 30-second video featured in mobile app
- One push notification through mobile app highlighting sponsor
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

REFRESHMENT BREAK SPONSOR: \$3,500 (3 AVAILABLE)



- One attendee pass
- Logo recognition on signage at break refreshment stations
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

SWEET TREAT BREAK SPONSOR: \$3,500 (1 AVAILABLE)



- One attendee pass
- Logo recognition on signage at sweet treat break station on Thursday afternoon
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

EVENT & SWAG SPONSORS

LANYARD SPONSOR: \$4,000 (1 AVAILABLE)



- One attendee pass
- Logo on conference attendee lanyards worn by all attendees
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

WELCOME BAG SPONSOR: \$4,000 (1 AVAILABLE)



- One attendee pass
- Logo on welcome swag bag provided to all attendees
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

NOTEPAD & PEN SPONSOR: \$4,000 (1 AVAILABLE)



- One attendee pass
- Logo on pens and notepads provided in general session room
- Logo recognition on the event website, with a link to your company website
- Logo recognition on general conference promotions, on-site signage, and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

EVENT & SWAG SPONSORS

WIFI SPONSOR: \$3,000 (1 AVAILABLE)



- One attendee pass
- Logo recognition on signage on general room tables
- Logo recognition on the event website, with a link to your company website
- Logo recognition on-site signage and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

CHARGING STATION SPONSOR: \$3,000 (1 AVAILABLE)



- One attendee pass
- Logo recognition on signage at charging station
- Logo recognition on the event website, with a link to your company website
- Logo recognition on-site signage and welcome loop slides
- Logo recognition and company description in the conference mobile app
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

MOBILE APP SPONSOR: \$2,500 (1 AVAILABLE)



- One attendee pass
- Logo recognition on the event website, with a link to your company website
- Logo recognition on-site signage and welcome loop slides
- Logo recognition and company description in the conference mobile app
- Mobile app home page sponsor listing
- A sponsor provided attendee bag insert or swag item
- Recognition in Hexure social media posts (1x)

**Have questions about sponsorship opportunities?
Want to become a Horizons 2024 sponsor?**

Contact the Hexure events team at events@hexure.com



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