Dear [Manager Name],

I am requesting approval to attend Horizons 2025 September 9–11 at The Don CeSar in St. Pete Beach, Florida. Horizons, the premier life and annuity industry event sponsored by Hexure, unites top leaders from leading carriers, distributors, and partners, creating unparalleled opportunities for networking, collaboration, and innovation across insurance, financial services, and wealth management.

Horizons offers a strong return on investment, equipping attendees with actionable tools and insights to enhance efficiencies, reduce costs, enhance client satisfaction, and support team and organizational growth.

Key benefits of attending:

* Gain Strategic Insights: Learn strategies and explore emerging trends to improve efficiencies, enhance client experiences, and streamline processes across your organization.
* Network with Industry Leaders: Connect with leaders from more than 45 carrier, distributor, and partner companies to gain valuable insights and build collaborative relationships.
* Drive Team Workflows: Bring back actionable ideas to support team goals, streamline workflows, and elevate client experiences.

The skills and knowledge gained from this conference can be directly applied to help our team achieve its objectives, improve processes, and increase operational efficiency. The insights I’ll learn at Horizons will provide valuable ROI for our organization.

Thank you for considering this opportunity to elevate our team’s capabilities and success. I am happy to discuss how attendance at Horizons aligns with our strategic goals and answer any questions you may have.

Regards,

[Your Name]

[Your Title]